Direct-to-Sew™
High Production Optimized Work Flow Automated Lettering System
Reduce the cost of sewn lettering now!

No matter what type of sewn lettering you want to do, or currently are doing, reduce the cost of sewn lettering now with Direct-to-Sew

If you currently are using traditional monogram machines:

Direct-to-Sew uses your monogram machine fonts to create sewn lettering on-the-fly using simple text input from your order entry system. The final lettering jobs are available to both traditional monogram machines and straight-stitch embroidery machines via the Delta Industrial Sewing Network. Additionally, Direct-to-Sew provides a bridge strategy for customers with large investments in monogram machinery, easing the transition to single-head embroidery machines while maintaining the same sewn look their customers are used to.

If you currently are using embroidery machines for sewn lettering:

Direct-to-Sew provides an automated high-volume lettering solution that eliminates labor-intensive keyboards and lettering/digitizing systems. Direct-to-Sew uses your font styles imported using Melco DesignShop software to create satin-stitch lettering on-the-fly using simple text input from your order entry system. The final lettering jobs are available to straight-stitch embroidery machines via the Delta Industrial Sewing Network.

If you currently are not offering sewn lettering:

Direct-to-Sew is the easy way to add sewn lettering to your income stream without the hassles and expense typically associated with sewing lettering the old fashioned way.

A new standard in sewn lettering automation

Direct-to-Sew is a high production, optimized work flow solution for high volume sewn lettering shops that offers:

❑ Automatic lettering job creation by combining personalization from order entry with templates

❑ Single bar code scan or number entry to automatically download the matching job with correct personalization for the item to be sewn

❑ Automatic production tracking of lettering work for management reporting

To achieve this new benchmark in high volume lettering automation, Direct-to-Sew combines the power of the Direct-to-Sew Administrator software with custom integration to your corporate order entry database.

Direct-to-Sew Administrator

Direct-to-Sew Administrator software puts you in control and gives you more lettering power than you've ever had at your fingertips. Here's a sampling of Direct-to-Sew Administrator features:

❑ Batch Manager. Manage batch file imports or direct database connection to your order entry system. Jobs that build successfully are ready for download immediately. Jobs with problems are sent to the Exception Manager.

❑ Exception Manager. View and repair jobs that fail to build correctly on import.

❑ SKU Editor. Associate templates with SKU and style numbers for your inventory items.

❑ Template editor. Create powerful templates that are merged with personalization from order entry to automatically create lettering jobs.

The power of templates

❑ Design once, sew repeatedly without deviation

❑ Templates "remember" every detail of your sewing styles so that your employees don't have to

❑ Maximize sewing time, minimize setup time and operator training

Think of a template as a lettering job customized for a specific inventory item. Using the template editor you can specify every possible feature of a lettering job and customize it for the item on which it will be sewn. Essentially, you create a complete lettering job with only the personalization missing. Direct-to-Sew brings the personalization from order entry together with the appropriate template to produce the completed lettering job.

Lettering job workflow

The lettering job workflow starts with your order entry system and the item reference number, SKU and style, and the personalization to be sewn, which it provides to Direct-to-Sew.

The Lettering Agent (part of the Direct-to-Sew software suite) imports the order information. Using the item SKU and style to find a corresponding template, it merges the personalization with the template to create a complete lettering job. The job is stored in the Delta Network Server database where it is ready to be downloaded by a machine operator.

The operator simply scans the bar code containing the reference number for the item, or enters the number manually. The lettering job for that item, including the correct personalization and style chosen by the customer, is downloaded to the machine ready to sew.

Advantages unique to monogram machines

❑ Auto-Kerning for Monogram Fonts. Manual kerning at a traditional monogram machine defeats the purpose of automatic job building: the operator has to re-enter the personalization making it both time consuming and error prone. Auto-kerning examines each character pair as the job is built and inserts kerning adjusters, freeing your operators of this chore.

❑ Reduce setup time at the machine to zero

❑ Dramatically reduce training required to bring new/seasonal machine operators up to speed

Order entry database integration

Our development staff will work directly with your information technology (IT) department to create a seamless flow of data from your order entry system to Direct-to-Sew. This ensures that the personalization gets entered once at order entry time and never has to be manually entered again. We offer two possible integration solutions:

❑ Batch file imports. Your order entry system creates a lettering job file periodically. We customize our software to read it into Direct-to-Sew.

❑ Direct database connection. We provide a dynamic connection to your order entry database over your corporate LAN.

Dynamic job status & reporting

Direct-to-Sew also provides software that displays the status of your lettering work queue. You'll know how many jobs are pending, which jobs are running and where. And you can install the status display on as many computers on your corporate LAN as you like so everyone knows what's happening with your lettering work.

Hosted by Delta ISN

At the core of Direct-to-Sew is the Delta Industrial Sewing Network (ISN), our industrial strength embroidery and monogram machine network. Our machine networks can be deployed either wireless or wired, your choice.
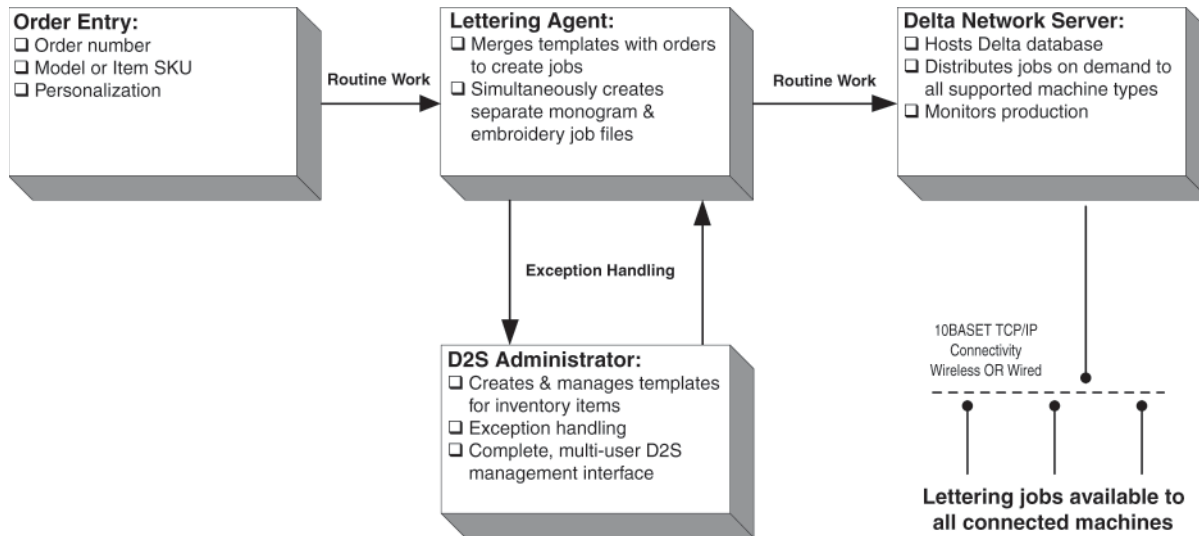
Room for growth

A virtually unlimited number of machines can be hosted by a single Delta Network Server. Using your corporate LAN for connectivity, machines in other buildings on campus can be served by the same system. If you have a WAN or Internet connection to remote machine sites, Direct-to-Sew can service those machines too, just as if they were locally situated.

Your next step

Contact your sales representative to find out more about Direct-to-Sew and to help you with any of the following:

❑ Request login credentials to view our online presentation

❑ Request a sales quote

❑ Request a sales visit

❑ Request to visit another facility to see our products in action

Order Entry:
❑ Order number
❑ Model or Item SKU
❑ Personalization

Routine Work →

Lettering Agent:
❑ Merges templates with orders to create jobs
❑ Simultaneously creates separate monogram & embroidery job files

Routine Work →

Delta Network Server:
❑ Hosts Delta database
❑ Distributes jobs on demand to all supported machine types
❑ Monitors production

Exception Handling

D2S Administrator:
❑ Creates & manages templates for inventory items
❑ Exception handling
❑ Complete, multi-user D2S management interface

10BASET TCP/IP Connectivity Wireless OR Wired

Lettering jobs available to all connected machines

For more information, visit our web site: http://www.veristitch.com

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